

## **Role Profile**

### **Independent Chair – Neighbourhood Board - Pride in Place Programme Mirehouse, Kells, Woodhouse, Greenbank, and Sandwith.**

As part of a £5 billion nationwide initiative, the government's Pride in Place programme has allocated £20 million over 10 years to each of the three Cumberland neighbourhoods of

- Raffles and Morton,
- Flimby, Ellenborough and Broughton Moor.
- Mirehouse, Kells, Woodhouse, Greenbank, and Sandwith.

The £20 million investment for each neighbourhood will be managed by local residents and community groups, not by central government. The funding aims to achieve three core objectives:

- Build stronger communities: Improve community cohesion and belonging by enhancing shared spaces.
- Create thriving places: Revitalize high streets and public spaces and improve amenities.
- Empower people to take back control: Give local people a direct say in their community's future.

As Chair you will act as a champion for the Pride in Place Programme, convening and leading the Neighbourhood Board. You will work closely with the MP, Council Officers and partners in providing strategic oversight, champion community engagement, and ensure delivery of outcomes. This is a unique opportunity to shape the future of our communities and leave a lasting legacy.

**Employer:** Cumberland Council

### **Reporting To**

- Local Member of Parliament (MP)
- Local Authority

### **Supported By**

- Neighbourhood Board
- Local Authority Officers
- Local MP

**Location:** Mirehouse, Kells, Woodhouse, Greenbank, and Sandwith.

**Salary:** This is an unpaid voluntary role. Reasonable expenses will be reimbursed.

**Commitment:** Part-time, flexible hours. Approximately 8 – 10 hours per month

## **Key Responsibilities**

- **Leadership & Governance**

- Convene and chair meetings of the Neighbourhood Board.
- Lead the recruitment and selection of Board members, ensuring diversity and inclusivity.
- Ensure the Board is resident-led, with a majority of members living or working in the area.
- Work collaboratively with the local MP and local authority to approve Board membership.

- **Community Engagement**

- Act as a visible champion for the neighbourhood, promoting pride and participation.
- Organise and oversee engagement activities (e.g., listening campaigns, workshops, forums).
- Ensure voices of underrepresented groups are actively included in decision-making.
- Evidence engagement activities to MHCLG as required.

- **Strategic Planning**

- Lead the Board in co-creating the Pride in Place Programme, setting a 10-year vision for the community.
- Facilitate collaboration between residents, businesses, cultural organisations, public agencies, and anchor institutions.
- Ensure the Plan reflects local priorities and is informed by broad community input.

- **Partnership & Representation**

- Build strong relationships with stakeholders including local businesses, charities, schools, healthcare providers, and faith groups.
- Represent the Board in discussions with local authority, MPs, and external partners.
- Promote transparency and accountability in Board activities.

- **Essential Skills & Experience**

- Proven leadership in community, civic, or organisational settings.
- Strong facilitation and communication skills, able to engage diverse groups.
- Commitment to inclusivity, fairness, and resident-led decision-making.
- Ability to build consensus and manage differing viewpoints.
- Understanding of local issues, challenges, and opportunities.
- **Desirable Skills & Experience**
  - Experience in chairing boards, committees, or community groups.
  - Knowledge of governance processes and public sector partnerships.
  - Track record of community organising, activism, or grassroots leadership.
  - Familiarity with local authority structures and political processes.
- **Term & Appointment**
  - Appointed and approved jointly by the local MP and local authority.
  - Initially until 2030 with potential to extend
- **Outcomes & Impact**
  - A diverse, inclusive, and representative Neighbourhood Board.
  - A co-created Pride in Place Plan that reflects community aspirations.
  - Strengthened trust between residents, local institutions, and elected representatives.
  - Evidenced community engagement that informs long-term regeneration and development.

